

▲ FOR IMMEDIATE RELEASE  
02/15/2018

## Media Contact

Michael Manser, VP Administration  
michael.manser@advantageresourcing.com

## ADVANTAGE RESOURCING WINS INAVERO'S 2018 BEST OF STAFFING® CLIENT DIAMOND AWARD

Advantage Resourcing, a leading provider of contingent, direct hire, and managed staffing services has earned [Inavero's Best of Staffing® Client Diamond Award](#) after winning the [Best of Staffing Client Award](#) at least five years in a row for providing superior service to their clients. Presented in partnership with CareerBuilder, Inavero's Best of Staffing Client Diamond winners have proven to be industry leaders in service quality based entirely on ratings provided by their clients. On average, clients of winning agencies are 2.3 times more likely to be completely satisfied with the services provided compared to those working with non-winning agencies.

Focused on helping companies find the right people for their job openings, Advantage Resourcing received satisfaction scores of 9 or 10 out of 10 from 68.2% of their clients, significantly higher than the industry's average of 32%. With fewer than 2% of all staffing agencies in the U.S. and Canada earning the Best of Staffing Award, just 33% of the 2018 Best of Staffing winners earned the Diamond Award distinction. The winners of this award truly stand out for exceeding client expectations.

"We are proud and grateful for the response from our clients," said Advantage Resourcing President and CEO Geno Cutolo. "Our team is committed to making continuous improvements to ensure we are providing clients with outstanding customer support and staffing services."

"With a tight labor market and growing economy, finding the right recruiting partners is critical to success," said Inavero's CEO Eric Gregg. "Best of Staffing Diamond award winners provide consistently remarkable service to their clients and job candidates, and I couldn't be more proud to feature them on BestofStaffing.com."

### Advantage Resourcing

Advantage Resourcing is a wholly owned subsidiary of Recruit Holdings Co., Ltd., Tokyo Japan, specializing in multiple human capital management services including contingent staffing, direct/permanent hire, on-site staffing management services, Recruitment Process Outsourcing (RPO) and Master Service Provider (MSP) in the U.S., U.K., and Australia. Advantage Resourcing is a group of Hire Thinking™, industry pioneers providing innovative workforce solutions for Automotive, Engineering, IT, Manufacturing, Professional and Supply Chain clients and candidates. Through the proper alignment of talent and companies, we create opportunity.

For more information about Advantage Resourcing visit [www.advantageresourcing.com](http://www.advantageresourcing.com).

### About Inavero

[Inavero](#) administers more staffing agency client and talent satisfaction surveys than any other firm in the world. Inavero's team reports on over 1.2 million satisfaction surveys from staffing agency clients and talent each year, and the company serves as the American Staffing Association's exclusive service quality partner.

### About Inavero's Best of Staffing

Advantage Resourcing  
201 East 4<sup>th</sup> Street, Suite 800  
Cincinnati, OH 45202

[AdvantageResourcing.com](http://AdvantageResourcing.com)

Inavero's [Best of Staffing® Award](#) is the only award in the U.S. and Canada that recognizes staffing agencies that have proven superior service quality based completely on the ratings given to them by their clients and job candidates. Award winners are showcased by city and area of expertise on BestofStaffing.com – an online resource for hiring professionals and job seekers to find the best staffing agencies to call when they are in need.